ERIN BUEHLER, PhD

CURRICULUM VITÆ

Senior UX Researcher & Manager, Google Updated: January 2022

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INDUSTRY EXPERIENCE

Senior User Experience Researcher & Manager, 2020 to Present

<u>Google</u>, Mountain View, California Central Accessibility, July 2020 to Present

- ⇒ Lead foundational research to inform novel and inclusive product experiences for people with cognitive disabilities.
- ⇒ Create user research standards and educational materials on cognitive accessibility for distribution across Google.
- \Rightarrow Manage project execution and career growth for UX researchers working on product accessibility.
- ⇒ Collaborate and consult on accessible research and design best practices for a range of Google products.

User Experience Researcher & Manager, 2017 to 2020

<u>Facebook</u>, Menlo Park, California

People Analytics, September 2019 to June 2020

- ⇒ Applied qualitative research methods to contextualize trends in data analytics related to employee recruiting, engagement, and growth.
- ⇒ Partnered with interdisciplinary teams to design, pilot, and implement improvements to the experiences of Facebook's technical workforce.
- ⇒ Led a team of mixed methods researcher in data-driven impacts on business-critical people issues and organizational challenges.

Facebook App Product Foundation, August 2017 to August 2019

- ⇒ Scoped and executed research to explore design foundation topics, identified interface pain points, and uncovered accessibility barriers.
- \Rightarrow Impacted product decisions with data-driven recommendations and strong proposals based on research synthesis.

EDUCATION

Ph.D. in Human-Centered Computing, 2018

University of Maryland, Baltimore County Advisor: Dr. Amy Hurst

M.S. in Human-Centered Computing, 2014

University of Maryland, Baltimore County

B.S. in Computer Science, 2011

Eastern Washington University

PUBLICATIONS

Note: Within my discipline, conference proceedings are perceived as having equal or higher impact than journal publications. Conference proceedings are highly selective, peer-reviewed, and archival publications. Paper acceptance rates are indicated in brackets [%] wherever they are publicly available.

Peer-Reviewed Journal Articles

[J1] <u>Buehler, E.</u>, Comrie, N., Hofmann, M., McDonald, S., and Hurst, A. (2016). "Investigating the Implications of 3D Printing in Special Education." *ACM Transactions on Accessible Computing* (*TACCESS*), 8, 3, Article 11 (March 2016).

Peer-Reviewed Conference Papers

- [C7] Easely, W., <u>Buehler, E.</u>, Salib, G., and Hurst, A. (2017). "Fabricating Engagement: Benefits and Challenges of Using 3D Printing to Engage Underrepresented Students in STEM Learning." *Proceedings of the American Society of Engineering Education, Minorities in Engineering Division.* Columbus, OH, USA, (to appear).
- [C6] McDonald, S., Comrie, N., <u>Buehler, E.</u>, Carter, C., Dubin, B., Gordes, K., McCombe-Waller, S., and Hurst, A. (2016). "Uncovering Challenges and Opportunities for 3D Printing Assistive Technology with Physical Therapists." *Proceedings of the 2016 ACM Conference on Computers and Accessibility (ASSETS).* ACM, New York, NY, USA, 131-139. [25%] **P Best student paper award [1%]. P**
- [C5] <u>Buehler, E.</u>, Easley, W., Poole, A., and Hurst, A. (2016). "Accessibility Barriers to Online Education for Young Adults with Intellectual Disabilities." *Proceedings of the Web for All Conference, (W4A)*. ACM, New York, NY, USA, Article 27.
- [C4] <u>Buehler, E.</u>, Easley, W., McDonald, S., Comrie, N., and Hurst, A. (2015). "Inclusion and Education: 3D Printing for Integrated Classrooms." *Proceedings of the 2015 ACM Conference on Computers and Accessibility (ASSETS)*. ACM, New York, NY, USA, 281-290. [23%]
- [C3] <u>Buehler, E.</u>, Branham, S., Ali, A., Chang, J., Hofmann, M., Hurst, A., and Kane, S.K. (2015). "Sharing is Caring: Assistive Technology Designs on Thingiverse." *Proceedings of the 2015 ACM SIGCHI Conference on Human Factors in Computing Systems (CHI)*. ACM, New York, NY, USA, 525-534. [25%] ***Best paper award [1%].***
- [C2] <u>Buehler, E.</u>, Kane, S. K., and Hurst, A. (2014). "ABC and 3D: Opportunities and Obstacles to 3D Printing in Special Education Environments." *Proceedings of the 2014 ACM Conference on Computers and Accessibility (ASSETS)*. ACM, New York, NY, USA, 107-114. [26%]

[C1] <u>Buehler, E.</u>, Alayed, F., Epstein, S., and Komlodi, A. (2012). "It is magic!': A Global Perspective on What Technology Means to Youth." *Proceedings of the 2012 International Conference on Cultural Attitudes Towards Technology and Communication (CaTaC)*. Murdoch University, Australia, 100-104.

Peer-Reviewed Posters, Notes, and Demos

- [P5] Comrie, N., McDonald, S., Hurst, A., and <u>Buehler, E.</u> (2016). "Empowering Physical Therapists to Create 3D Printed Assistive Technology." ACM Richard Tapia Celebration of Diversity in Computing. Poster.
- [P4] <u>Buehler, E.</u>, Grimes, S., Grimes, S., and Hurst, A. (2015). "Investigating 3D Printing Education with Youth Designers and Adult Educators." *Conference on Creativity and Fabrication in Education (FabLearn)*. Poster.
- [P3] Williams, M., <u>Buehler, E.</u>, Hurst, A., and Kane, S.K. (2015). "What Not to Wearable: Using Participatory Workshops to Explore Wearable Device Form Factors for Blind Users." *Proceedings of the 2015 Web for All Conference (W4A).* ACM, New York, NY, USA, Article 31. Communication. [35%]
- [P2] <u>Buehler, E.</u>, Hofmann, M., and Hurst, A. (2014). "Coming to Grips: 3D Printing for Accessibility." *Proceedings of the 2014 ACM Conference on Computers and Accessibility (ASSETS)*. ACM, New York, NY, USA, 291-292. Demo. [26%]
- [P1] <u>Buehler, E.</u>, Johnson, J., Price, K., Hopkins, T., and Taylor, C. (2010). "LEGO Robots can Stimulate Interest in Computer Science." *The 2010 Grace Hopper Celebration of Women in Computing* (*GHC*). Poster.

Invited Editorials

- [E2] <u>Buehler, E.</u> (2016). "Fabrication Lends a Hand: Creating Custom Assistive Technology." *ACM XRDS*, 22, 3 (April 2016), 70-75.
- [E1] Kane, S., Hurst, A., <u>Buehler, E.</u>, Carrington, P., and Williams, M. (2014). "Collaboratively Designing Assistive Technology." *ACM Interactions* 21, 2 (March 2014), 78-81.

Doctoral Consortium

[D1] <u>Buehler, E.</u> (2015). "Supporting Inclusive and Collaborative Postsecondary Education For Adults With Intellectual Disabilities." Presented at the ACM *SIGACCESS Conference on Computers and Accessibility (ASSETS)*, printed in *SIGACCESS Accessible Computing*, Issue 114 (March 2016), 16-19.

Peer-Reviewed Workshops

[W4] Ducharme, K., <u>Buehler, E.</u>, and Blackorby, J. (2017). "Makerspaces: Moving Beyond Accessibility with UDL." *SXSWedu Conference and Festival*. Organizer.

- [W3] <u>Buehler, E.</u> (2016). "Leveraging 3D Printing to Support Education and Accessibility." *Coleman Institute Conference on Cognitive Disability and Technology*. Organizer.
- [W2] <u>Buehler, E.</u> (2016). "Emergent Technology Literacy and Access to Postsecondary Education." In *Exploring Social Justice, Design, and HCI* at *ACM SIGCHI Conference on Human Factors in Computing Systems (CHI)*. Participant.
- [W1] Rode, J., Brady, E., <u>Buehler, E.</u>, Kane, S., Ladner, R., Ringland, K., and Mankoff, J. (2016). "SIG on the State of Accessibility at CHI." *Proceedings of the 2016 CHI Conference Extended Abstracts on Human Factors in Computing (CHI EA*). ACM, New York, NY, USA, 1100-1103. Organizer.

Invited Talks

- [I6] "AMA: Understanding COGA, W3C's Cognitive Accessibility Guidelines", Google I/O, May 2021.
- [I5] "Cognitive Accessibility at Google", ACM Conference on Human Factors in Computing Systems (CHI), May 2021.
- [I4] "Computing for Good: Accessibility Research", exploreCSR Solar SPELL– Arizona State University, March 2021.
- [I3] "Making and Learning: 3D Printing and Education", NSF Day: PAEMST Professional Development Session NSF, July 2015.
- [I2] "3D Printing for Education and Accessibility", Maker Educators: 3D Night Digital Harbor Foundation, March 2015.
- [11] "Assistive Technology", Meet the Innovators KID Museum, March, 2015.

FUNDING

Google Anita Borg Memorial Scholarship: <i>\$10,000</i>
Web for All Conference Addressing Information Barriers (W4A)
Student travel grant: \$500
Conference on Creativity and Fabrication in Education (FabLearn)
Student scholarship: \$250
UMBC Graduate Student Association
Student travel grant: \$750
N.S.F. Grant, "EAGER: Exploring Appropriate 3D Printing Paradigms in
Special Education" (Award #1451661)
PI: Dr. Amy Hurst (I provided a significant writing contribution): \$149,884
Alex. Brown Center for Entrepreneurship, UMBC, Entrepreneurship and
Innovation Curriculum Grant
PI: Dr. Amy Hurst (I provided a significant writing contribution): \$5,000
U.S. Department of Education, GAANN Fellowship

	Annual stipend: \$30,000
2009	The Computing Research Association's Committee on the Status of Women in
	Computing Research (CRA-W) Collaborative Research Experience for
	Undergraduates (CREU) at Eastern Washington University
	Pl: Dr. Carol Taylor (I provided a significant writing contribution); team stipend and travel award: \$14,600
2009	Washington State University's Research Experience for Undergraduates (REU) Student researcher to Dr. Diane Cook; summer research stipend: \$4,000

HONORS & AWARDS

ACM Conference on Computers and Accessibility; Best Student Paper
ACM Conference on Human Factors in Computing Systems; Excellent Reviewer
ACM Conference on Human Factors in Computing Systems; Best Paper Award
Eastern Washington University; Outstanding Student in Computer Science

TEACHING EXPERIENCE

Lecturer

Assistant

2013	Structured Systems Analysis and Design, IS 634
2012 - 2013	Learning About, with, and from Students with Intellectual Disabilities,
	FYS 102R
2011	Electronic Commerce, IS 667

MENTORING

Graduate Students

Abdullah Ali

M.S. in Human-Centered Computing, graduated 2016. Completed a Ph.D. in Information Science at the University of Washington, graduated 2020. Accepted an offer with Amazon AWS.

William Easley

Ph.D. in Human-Centered Computing, graduated 2020. Accepted an offer with Apple.

Amy Poole

M.S. in Human-Centered Computing, graduated 2018.

Morgan Klaus Scheuerman

M.S. in Human-Centered Computing, graduated 2018. Currently pursuing a Ph.D. in Information Science at the University of Colorado, Boulder, expected graduation 2023.

Undergraduate Students

Nicholas Carter B.S. in Mechanical Engineering, graduated 2017.

Jian-ming (Jeremy) Chang

B.S. in Mechanical Engineering, graduated 2016. Currently pursuing a Ph.D. in Aerospace Engineering at the University of Maryland, College Park.

Niara Comrie

B.S. in Mathematics, graduated 2017. Completed an M.S. in Management Information Systems at Ashford University.

Braxton Dubin

B.S. in Computer Science, graduated 2017. Accepted an offer at SONA Networks.

Caroline Galbraith

B.A. in Linguistics, graduated 2013. Completed an M.S. in Human-Centered Computing at the University of Maryland, Baltimore County. Accepted an offer at Northrop Grumman.

Michael Hardesty

B.S. in Information Systems, graduated in 2015. Completed an M.S. in Cybersecurity Technologies at University of Maryland, University College.

Megan Hofmann

B.E. in Computer Engineering & Science at Colorado State University, graduated 2016. Currently pursuing a Ph.D. in Human-Computer Interaction at Carnegie Mellon University, expected graduation 2022.

Samantha McDonald

B.S. in Information Systems, graduated 2016. Completed a Ph.D. in Informatics at the University of California, Irvine in 2021. Accepted an offer at Meta.

Gabrielle Salib

B.S. in Interdisciplinary Studies with a focus on Human-Centered Computing, graduated 2017. Currently pursuing a Ph.D. in Information Science at Drexel University.

Shaniece Young

UMBC SUCCESS Certificate Program, graduated 2016.

ACADEMIC SERVICE

Committees

2021 Coleman Institute for Cognitive Disabilities' Technical Advisory Board

ACM SIGACCESS Conference on Computers and Accessibility (ASSETS)

- 2020 Program Committee
- 2018 Program Committee
- 2017 Accessibility Chair

ACM Conference on Human Factors in Computing Systems (CHI)

- 2018 Accessibility Co-Chair
- 2016 DIY Healthcare Workshop Committee

Conference Reviewing

2021	International Web for All Conference (W4A)
2017	International Conference on Computer Supported Collaborative Learning
2016	ACM Symposium on Computer-Human Interaction in Play (CHI PLAY)
2016 - 2020	ACM Conference on Computers and Accessibility (ASSETS)
2016	ACM International Conference on Intelligent User Interfaces (IUI)
2015 – 2021	ACM Conference on Human Factors in Computing Systems (CHI)
2015	ACM Conference on Tangible, Embedded, and Embodied Interaction (TEI)
2015	ACM Symposium on User Interface Software and Technology (UIST)
2012	International Conference on Cultural Attitudes Towards Technology and
	Communication (CaTaC)

Journal Reviewing

2020	Assistive Technology
2019	International Journal of Child-Computer Interaction
2019	Journal of Enabling Technologies
2017	Journal of Geoscience Education
2016, 2020	ACM Transactions on Accessible Computing (TACCESS)
2016 – 2017	Interacting with Computers (IWC)

Paper Stewardship & Mentoring

2020 ACM Conference on Computers and Accessibility (ASSETS)

Student Volunteering

2017	ACM Conference on Human Factors in Computing Systems (CHI)
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DEPARTMENTAL & UNIVERSITY VOLUNTEERING

Research Exhibits

- Americans with Disabilities Act Celebration at the National Federation of the BlindWhite House Accessibility Hackathon
- 2014 U.S. Science and Engineering Festival
- 2013 Innovation Expo: DIY in Maryland at Enoch Pratt Free Library

Internal Presentations

- 2016 "Positive Day: Designing a Positive Lab Environment". Interactive Systems Research Center; Fika Lecture Series, UMBC
 2015 "Publication Writing: CHI Conference". GOIS Graduate Writing Improvement Program, UMBC
- 2013 "Designing for the Scariest Users: Kids". *Guest Lecture, IS403, UMBC*

MEDIA MENTIONS

[M6]	Markland, L. "3D Printing AT, for Entrepreneurs and Students Alike", <i>Where It's AT – Maryland Department of Disabilities AT Blog</i> , 2016. http://www.equipmentlink.org/blog/?p=3334.
[M5]	Dubrow, A. "Making the Maker Movement Accessible." NSF.gov, 2015. https://www.nsf.gov/discoveries/disc_summ.jsp?cntn_id=135608.
[M4]	Nourbakhsh, I. "Make for Humanity." <i>Huffington Post</i> , 2015. http://www.huffingtonpost.com/illah-Nourbakhsh/make-for-humanity_b_7681562.html.
[M3]	NSF. "New Paths to Innovation and Learning Through DIY Technologies." NSF.gov, 2015. https://www.nsf.gov/news/news_summ.jsp?cntn_id=135397.
[M2]	Masterson, K. "Launch PAD." UMBC Magazine, Winter 2014. http://umbcmagazine.wordpress.com/umbc-magazine-winter-2014/launch-pad/.
[]/]11	Eastman E "College Program for Disabled Students a Big SUCCESS" written by Canital

[M1] Eastman, E. "College Program for Disabled Students a Big SUCCESS." written by Capital News Service, published in LA Times, and Chicago Tribune, October 31, 2013. http://cnsmaryland.org/2013/10/31/college-program-for-disabled-students-a-big-success/.